

LUX

BARBER CO.

✦ ORLANDO ✦

WINTER PARK · ORLANDO · OPENING NOVEMBER 19, 2026

A luxury barber lounge and craft cocktail bar for the modern man.
Winter Park flagship.

DOORS OPEN IN

116

DAYS

07

HOURS

02

MINUTES

22

SECONDS

[SEE OUR PROGRESS](#)[MEMBERSHIPS](#)

ONLINE BOOKING OPENS CLOSER TO OUR DOORS-OPEN DATE.

A barbershop has always been more than a haircut — a forum,
a council, a room where men gather and leave sharper than
they arrived.

THE EXPERIENCE

Two rooms. One standard.



THE FLOOR

Nine private stations.

Florida-licensed Master Barbers on Collins Comander Series chairs — precision cuts, straight-razor work, hot towel, and beard sculpting.



THE BAR

A room to sit and stay.

A full craft cocktail bar with signature drinks, mead, wine, beer, and a non-alcoholic program. Live music on weekend evenings from 5:00 PM.

PRIVATE EVENTS

The shop, after hours. Yours.

Reserve the full lounge, bar, and barbering floor for pre-wedding groomsmen packages, milestone birthdays, retirements, graduations, and corporate nights.

[PLAN A PRIVATE EVENT](#)



EXPLORE

The full menu.

	FADE Clean, sharp fade with clippers. Includes any taper or drop fade.	\$100
	HAIRCUT - CLIPPER & SHEAR COMBO A balanced cut using both clippers and shears for the perfect blend of length and texture.	\$120
	EXECUTIVE CUT - SHEARS ONLY Precision scissor cut using shears only for a refined, classic finish.	\$150
	LONG - LENGTH CUT Layered cut where edges the hair above the ear reaches below the bottom of the earlobe or the hair from the nape reaches below the shoulders.	\$120
	BUZZ CUT Single clipper length haircut on top & sides.	\$50
	RAZOR EDGE - UP Just trimming the edges of the hairline with a straight razor.	\$40
	GREY COLOR SERVICE Demi-permanent haircolor service specifically for grey coverage for either the hair or beard.	\$85+
	MEN'S FACIAL Deep cleansing, exfoliation, steam, extractions, mask, and hydration to refresh and revitalize your skin.	\$100
	MEN'S FACIAL WITH BEARD SERVICE Includes our Men's Facial plus beard wash, beard conditioning treatment, and styling.	\$150
	BEARD TRIM Beard/mustache length trim to desired length.	\$60

Services

ESSENTIAL	SIGNATURE	EXECUTIVE	FOUNDERS SOCIETY
 \$199/MONTH	 \$349/MONTH	 \$599/MONTH	 \$799/MONTH
DESIGNED FOR THE CLIENT WHO WANTS THE BEST UNMATCHED BY ANY OTHER	OUR MOST POPULAR MEMBERSHIP	THE MEMBERSHIP FOR PROFESSIONALS AND EXECUTIVES	LIMITED TO FIRST 100 MEMBERS ONLY PRICE NEVER INCREASES
INCLUDES: 1 GROOMING CREDIT EACH MONTH EACH CREDIT INCLUDES: 2 SERVICES	INCLUDES: 2 GROOMING CREDITS EACH MONTH EACH CREDIT INCLUDES: 2 SERVICES	INCLUDES: 4 GROOMING CREDITS EACH MONTH EACH CREDIT INCLUDES: 2 SERVICES	INCLUDES: ACCESS TO THE FULL SERVICE MENU 2 SERVICES PER VISIT
REDEEMABLE FOR ANY COMBINATION OF SERVICES:	REDEEMABLE FOR ANY COMBINATION OF SERVICES:	REDEEMABLE FOR ANY COMBINATION OF SERVICES:	REDEEMABLE FOR ANY COMBINATION OF SERVICES:
- Fade - Buzz Cut - Men's Facial - Shampoo Service - Beard Trim	- Fade - Clipper & Shear Cut - Long Hair Cut - Men's Facial - Beard Trim - Shampoo Service	- Fade - Clipper & Shear Cut - Long Hair Cut - Men's Facial - Beard Service - Long Hair Cut	- Priority scheduling - Private member events - Founders Challenge Coin
- Complimentary beverage every visit - Priority Booking - Member-only appointment hours 10% off retail products	- Complimentary beverage every visit - Unlimited neck clamps - Complimentary hot towel with every visit 15% off retail - Priority Booking - Guest Day Pass	- Complimentary beverage every visit - Concierge scheduling - Unlimited neck clamps - Unlimited beard trims between appointments - Complimentary scalp treatment (1x per month) 20% retail discount - Invitations to member-only events	- First access to every new location 20% Retail Discount - Complimentary beverage every visit - Complimentary birthday Executive Grooming Experience

Memberships

THE EXECUTIVE	STRAIGHT RAZOR	THE FADE	THE CHAIRMAN	THE GENTLEMAN'S MULE
 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil	 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil	 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil	 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil	 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil
Light Forward • Rich • Smooth	Bright • Silky • Classic	Full • Smooth • Refreshing	Rich • Creamy • Premium	Refreshing • Citrus • Effervescent
 CLOSING TIME LUX AVE. \$12 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil	 OCEAN DRIVE LUX AVE. \$12 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil	 GOLDEN HOUR LUX AVE. \$12 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil	 VELVET SMOKE LUX AVE. \$12 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil	 CLEAN CUT LUX AVE. \$12 Premium Handcrafted Style Signature Drink Artisanal Bitters Orange Oil
Rich • Smooth • Modern	Tropical • Bright • Refreshing	Light • Citrus • Elegant	Earthy • Luxurious • Complex	Light • Refreshing • Crisp
 MEAD SELECTION LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12	 BEER SELECTION LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12	 CHAMPAGNE & SPUMANTE LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12	 CHAMPAGNE & SPUMANTE LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12	 CHAMPAGNE & SPUMANTE LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12 LUX BEER CO. CIDER • \$12

The Bar

Haircuts, straight-razor, hot
towel, beard sculpts, facials.

ENTER SECTION

Four tiers, from Essential to
Founders Society.

ENTER SECTION

Cocktails, mead, wine, and a
full non-alcoholic list.

ENTER SECTION

Follow the build.

Projected opening November 19, 2026. Online booking will open as we near the door
date — dates and appointment details will be updated here as construction progresses.

[VIEW CONSTRUCTION PROGRESS](#)



A luxury barber lounge, craft cocktail bar, and private
events venue for the men of central Florida. Florida-
licensed Master Barbers, a hospitality-first standard, and
a modern gathering place built to be the flagship of an
expanding lifestyle brand.

VISIT

Winter Park, Florida

OPENING

Late November 2026 —
Early January 2027

SECTIONS

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CONTACT

Lux@Luxbarberco.com

OUR STORY

A new answer to an old room.

LUX Barber Co. began with a simple observation: the places where men used to gather — the corner shop, the club room, the neighborhood barber — have been quietly disappearing. We set out to build the room back, not as nostalgia, but as a modern lifestyle brand rooted in the historical purpose of the barbershop.

THE VISION

A barbershop is a chair, a mirror, and a room. What happens in that room is what matters.

We are reimagining that room for the modern man — pairing the sharpest current technique with the historical purpose of the barbershop as a center of community, honesty, and craft.

LUX is not a haircut brand. It is a lifestyle brand built around the ritual of showing up as your sharpest self, and the friendships built while you wait.

THE MAKING OF LUX

From raw shell to finished lounge.

The space we took over in Winter Park was concrete block, open steel, and possibility. These are the images from the making of the lounge — held here permanently as part of our story.

ARRIVAL · EXTERIOR





BONES · THE INTERIOR SHELL





PLAZA · THE APPROACH







THE COLLINS COMANDER SERIES

The chair sets the standard.

We selected the Collins Comander Series for our nine stations for one reason: comfort and luxury at the point where the guest actually spends their time. Deep quilted leather, precision hydraulics, hand-finished wood — a chair that carries the weight of a proper service without ever making the guest feel it.

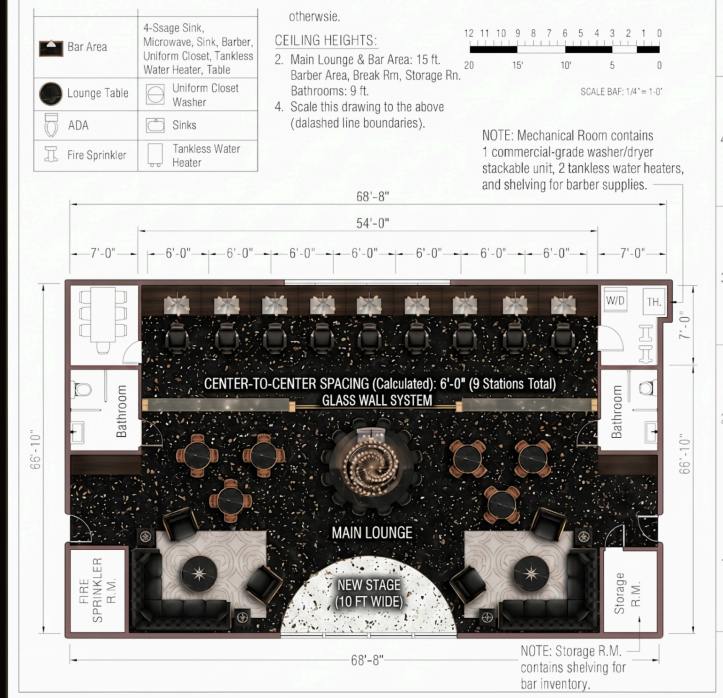
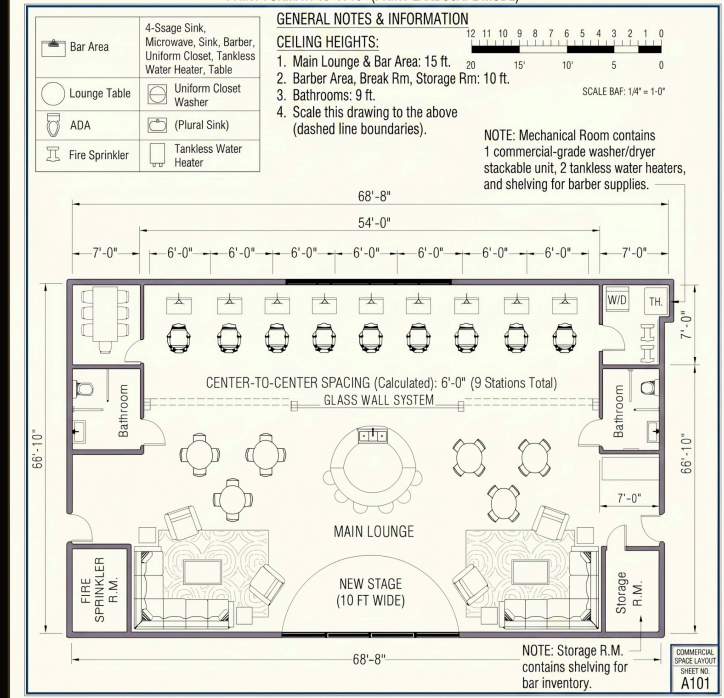
Once the chair was chosen, every other decision — the marble stations, the sputnik fixtures, the tailoring of the smocks and capes — had to rise to meet it. The chair set the standard for the room.

DESIGN LANGUAGE

Black, gold, and the details that carry the room.

From the tailoring of the uniforms to the plan of the floor, every element speaks the same visual language.





WHAT'S NEXT

Building the room. Then filling it.

The Founders Society — the first 100 members — carries a physical challenge coin marking them as the group that made LUX possible. If you want your name on the wall, the door is open now.



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SERVICE MENU

Every service. Every price.

Signature cuts, hot-towel shaves, beard sculpting, and full facials — the complete grooming program at LUX.

LUX

BARBER CO.

ORLANDO

SERVICE MENU



ALL SERVICES INCLUDE A
FREE BEVERAGE OF CHOICE

BEER • WINE • NON-ALCOHOLIC OPTIONS AVAILABLE



FADE

Clean, sharp fade with clippers.
Includes any taper or drop fade.

\$100



HAIRCUT - CLIPPER & SHEAR COMBO

A balanced cut using both clippers and shears
for the perfect blend of length and texture.

\$120



EXECUTIVE CUT - SHEARS ONLY

Precision scissor cut using shears only
for a refined, classic finish.

\$150



LONG - LENGTH CUT

Layered cut where either the hair above the ear
reaches below the bottom of the earlobe or the hair
from the nape reaches below the shoulders.

\$120



BUZZ CUT

Single clipper length haircut on top & sides.

\$50



RAZOR EDGE - UP

Just trimming the edges of the hairline
with a straight razor.

\$40



GREY COLOR SERVICE

Demi-permanent haircolor service specifically
for grey coverage for either the hair or beard.

\$85+



MEN'S FACIAL

Deep cleansing, exfoliation, steam, extractions,
mask, and hydration to refresh and revitalize your skin.

\$100



MEN'S FACIAL WITH BEARD SERVICE

Includes our Men's Facial plus beard wash,
beard conditioning treatment, and styling.

\$150



BEARD TRIM

Beard/mustache length trimmed to desired length,
edges shaved tight with a straight razor, beard
wash, beard conditioning treatment, and styling.

\$60



BEARD SHAPE UP

Edges shaved and lined up with a straight razor
to enhance your natural shape, finished with beard
wash, beard conditioning treatment, and styling.

\$40



EAR / NOSE WAX

Using hard wax on wood sticks to remove excess
hair from ears and nose. Includes hot-towel
nape shave & shoulder massage.

\$30



SHAMPOO SERVICE

Cleansing shampoo is rinsed off and a hot towel is draped
over your head after conditioner is applied and allowed
to sit for a minute, deeply moisturizing before rinsing again.

\$40



FULL COLOR SERVICE

QUOTED AT TIME OF RESERVATION.
REQUIRES PRE-CONSULTATION FOR COLOR SELECTION AND SPOT TESTING.

QUOTE



THANK YOU FOR CHOOSING LUX.
WE APPRECIATE YOUR TRUST AND SUPPORT.





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CONTACT

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SIGNATURE COLLECTION

Products crafted for the modern
gentleman.



PREMIUM INGREDIENTS.
PRECISION CRAFTED.
ELEVATED RESULTS.
MADE FOR THE
MODERN GENTLEMAN.

LUX

BARBER CO.

✦ ✦ ORLANDO ✦ ✦

LUXURY GROOMING
DESIGNED TO LOOK
GOOD, FEEL GOOD,
AND LIVE BETTER.

PRODUCT COLLECTION

PROFESSIONAL QUALITY • LUXURIOUS EXPERIENCE • EVERYDAY EXCELLENCE

BEARD CARE



Beard Oil
1 FL OZ
\$28



Beard Butter
4 OZ
\$30



Beard Cream
4 OZ
\$30

STYLING



Styling Pomade
4 OZ
\$28



Matte Clay
4 OZ
\$28



Texture Paste
4 OZ
\$28

HAIR CARE



DAILY SHAMPOO
8 OZ
\$24



DAILY CONDITIONER
8 OZ
\$24

SHAVE & PREP



SHAVE GEL
8 OZ
\$22



SEA SALT
SPRAY
8 OZ
\$24



GROOMING
TONIC
4 OZ
\$24

SIGNATURE SCENTS



Citrus
Reserve Pomade
4 OZ
\$30



Valencia
Beard Butter
4 OZ
\$32

HOME COLLECTION



Signature Candle
\$36



Room Spray
8 FL. OZ.
\$28



Reed Diffuser
\$48

ACCESSORIES



Premium Barber Comb
\$12



Beard Comb
\$15



Shaving Brush
\$35



Microfiber Towel
\$18

FRAGRANCE



Executive
Eau de Parfum
50 ML
\$68



Midnight
Eau de Parfum
50 ML
\$68



Valencia
Eau de Parfum
50 ML
\$68

GIFT COLLECTIONS



THE DAILY ESSENTIALS
• Shampoo
• Conditioner
• Styling Product
\$65



THE BEARD COLLECTION
• Beard Oil
• Beard Butter
• Beard Comb
\$75



THE EXECUTIVE COLLECTION
• Pomade
• Shampoo
• Conditioner
• Premium Comb
\$89



THE SIGNATURE COLLECTION
• Beard Oil
• Shampoo
• Beard Butter
• Conditioner
• Pomade
• Luxury Gift Box
• Shampoo
\$125



FOUNDER'S COLLECTION
• Complete Grooming System
• Premium Gift Box
• Founder Coin
• Personalized Certificate
\$175



SMALL BATCH
QUALITY



BARBER
APPROVED



PREMIUM
INGREDIENTS



MADE FOR THE
MODERN GENTLEMAN



DESIGNED IN ORLANDO
MADE WITH PRIDE

ELEVATE YOUR ROUTINE. LIVE THE LUXE.
LUXBARBERCO.COM

Available in-shop at opening and online at luxbarberco.com. Founder's Collection and personalized gift sets reserved for members and private event guests.



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MEMBERSHIP MENU

Four tiers. Chosen for the life you keep.

From Essential to Founders Society — grooming credits, lounge access, and priority booking scaled to how often you visit.

LUX

BARBER CO.

★ ORLANDO ★

MEMBERSHIP MENU



ALL MEMBERSHIPS INCLUDE A
COMPLIMENTARY BEVERAGE OF CHOICE

BEER • WINE • NON-ALCOHOLIC OPTIONS AVAILABLE



ESSENTIAL

\$199/MONTH



DESIGNED FOR THE CLIENT
WHO MAINTAINS THEIR
APPEARANCE EVERY 3-4 WEEKS.

INCLUDES:

1 GROOMING CREDIT
EACH MONTH

EACH CREDIT INCLUDES
2 SERVICES

REDEEMABLE FOR ANY
COMBINATION OF SERVICES:

- Fade
- Buzz Cut
- Men's Facial
- Shampoo Service
- Beard Trim



Complimentary beverage
every visit



Priority Booking



Member-only
appointment hours



10% off retail products



CREDITS ARE
NON TRANSFERABLE

UNUSED CREDITS
ROLL OVER FOR 60 DAYS.

SIGNATURE

\$349/MONTH



OUR MOST
POPULAR MEMBERSHIP.

INCLUDES:

2 GROOMING CREDITS
EACH MONTH

EACH CREDIT INCLUDES
2 SERVICES

REDEEMABLE FOR ANY
COMBINATION OF SERVICES:

- Fade
- Clipper & Shear Cut
- Long Hair Cut
- Men's Facial
- Beard Trim
- Shampoo Service



Complimentary beverage
every visit



Unlimited neck cleanups



Complimentary hot towel
with every visit



15% off retail



Priority booking



Guest Day Pass
(1 every quarter)



CREDITS ARE
NON TRANSFERABLE

UNUSED CREDITS
ROLL OVER FOR 60 DAYS.

EXECUTIVE SOCIETY

\$599/MONTH



THE MEMBERSHIP FOR
PROFESSIONALS AND
EXECUTIVES.

INCLUDES:

4 GROOMING CREDITS
EACH MONTH

EACH CREDIT INCLUDES
2 SERVICES

REDEEMABLE FOR ANY
COMBINATION OF SERVICES:

- Executive Cut
- Clipper & Shear Cut
- Fade
- Men's Facial
- Facial + Beard Service
- Long Hair Cut



Complimentary beverage
every visit



Concierge scheduling



Unlimited neck cleanups



Unlimited beard lineups
between appointments



Complimentary scalp
treatment (1x per month)



20% retail discount



Invitations to member-
only events

EXECUTIVE PRIVILEGES:

- ★ Transfer one (1) credit
per month
- ★ Use the equivalent of
one (1) credit per month
for a new customer only



CREDITS ARE
NON TRANSFERABLE

FOUNDERS SOCIETY

\$799/MONTH



LIMITED TO FIRST
100 MEMBERS ONLY.
PRICE NEVER INCREASES.

INCLUDES:

ACCESS TO THE FULL
SERVICE MENU

2 SERVICES PER VISIT



Priority scheduling



Private member events



Founders Challenge Coin



First access to every
new location



20% Retail Discount



Complimentary beverage
every visit



Complimentary birthday
Executive Grooming
Experience

★ MEMBERSHIP DETAILS ★



MEMBER-ONLY HOURS
EARLY MORNING & LATE NIGHT
ACCESS FOR MEMBERS.



PRIORITY BOOKING
BOOK FIRST. STRESS LESS.
ALWAYS GET YOUR TIME.



EXCLUSIVE ACCESS
MEMBER-ONLY PRODUCTS.
EVENTS & EXPERIENCES.



ELEVATE EVERY VISIT
LUXURY ISN'T A TREATMENT.
IT'S A LIFESTYLE.

★ THANK YOU FOR CHOOSING LUX. ★
WE APPRECIATE YOUR TRUST AND SUPPORT.



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BEVERAGE MENUS

A proper bar. A proper alternative.

Signature cocktails, mead, wine, and beer alongside a full non-alcoholic program — coffee, juices, and premium soft drinks.

ALL COCKTAILS
ALCOHOLIC

8% - 16% ABV
(VARIES BY DRINK)

LUX BARBER CO. * ORLANDO *

OUR COCKTAILS ARE
MADE WITH PREMIUM
FERMENTED WINE-BASED
SPIRITS - NOT DISTILLED
SPIRITS - AND ARE
PERFECT FOR OUR
BEER & WINE LICENSE.

COCKTAIL COLLECTION

PREMIUM FERMENTED WINE-BASED SPIRITS • FRESH INGREDIENTS • CLASSIC TECHNIQUE

* SIGNATURE COCKTAILS *



THE EXECUTIVE
12% ABV \$13
Premium Blend Bourbon Style
Demerara Syrup
Aromatic Bitters
Orange Oils

Spirit Forward • Rich • Smooth



STRAIGHT RAZOR
10% ABV \$12
Premium Blend Whiskey
Fresh Lemon
Cane Syrup
Egg White (optional)
Angostura Bitters

Bright • Silky • Classic



THE FADE
13% ABV \$13
Premium Blend Whiskey
Sweet Vermouth
Aromatic Bitters
Luxardo Cherry
Smoked Tableside

Bold • Smoky • Sophisticated



THE CHAIRMAN
11% ABV \$13
El Guitarron Agave Wine
Fresh Lime
Agave Nectar
Orange Liqueur
Black Lava Salt Rim

Fresh • Crisp • Premium



THE GENTLEMAN'S MULE
9% ABV \$12
Premium Blend Vodka
Fresh Lime
Premium Ginger Beer
Mint

Refreshing • Crisp • Effortless



CLOSING TIME
13% ABV \$13
Premium Blend Vodka
Kafé Luna Coffee Liqueur
Fresh Espresso
Vanilla

Rich • Smooth • Modern



OCEAN DRIVE
10% ABV \$12
Premium Blend Rum
Passion Fruit
Lime
Mint
Sparkling Water

Tropical • Bright • Refreshing



GOLDEN HOUR
9% ABV \$12
Premium Blend Gin
Aperitif
Fresh Orange
Sparkling Wine

Light • Citrus • Elegant



VELVET SMOKE
13% ABV \$13
Premium Blend Bourbon
Blackberry
Rosemary
Lemon
Smoked Rosemary

Earthy • Luxurious • Complex



CLEAN CUT
9% ABV \$12
Premium Blend Gin
Elderflower
Cucumber
Lime
Soda

Light • Botanical • Crisp

MEAD SELECTION LUX MEAD CO.



CLASSIC DRY
11% ABV \$10 GLASS
\$10 BOTTLE \$38 BOTTLE

CITRUS BLOSSOM
11% ABV \$10 GLASS
\$18 BOTTLE \$38 BOTTLE

VANILLA OAK
12% ABV \$11 GLASS
\$10 BOTTLE \$40 BOTTLE

BLACKBERRY RESERVE
12% ABV \$11 GLASS
\$10 BOTTLE \$40 BOTTLE

MADE WITH REAL HONEY. GLUTEN FREE.

BEER SELECTION LUX BREW CO.



ON DRAFT

LUX GOLDEN LAGER 4.8% ABV \$7
LUX BARBER IPA 6.5% ABV \$7
LUX MIDNIGHT STOUT 5.8% ABV \$7

BOTTLES & CANS

LUX LIGHT LAGER 4.2% ABV \$6
LUX HAZY IPA 6.3% ABV \$7
LUX AMBER ALE 5.2% ABV \$6
LUX PILSNER 4.6% ABV \$6

BREWED LOCALLY. CRAFTED EXCLUSIVELY FOR LUX.

CHAMPAGNE & SPUMANTI (187ML SPLITS)



LA MARCA PROSECCO Italy	MIONETTO PROSECCO Italy	GRUET BRUT New Mexico	VEUVE DU VERNAY BRUT France	LUNETTA PROSECCO Italy
\$11 GLASS \$38 BOTTLE	\$12 GLASS \$42 BOTTLE	\$13 GLASS \$48 BOTTLE	\$12 GLASS \$42 BOTTLE	\$11 GLASS \$38 BOTTLE

PREMIUM BEER NAME BRAND SELECTIONS



PERONI
NASTRO AZZURRO
Italy
\$7

STELLA
ARTOIS
Belgium
\$7

GUINNESS
DRAUGHT
Ireland
\$7

PREMIUM WINE NAME BRAND SELECTIONS

WHITE	RED	ROSE
KIM CRAWFORD SAUVIGNON BLANC New Zealand	JOEL GOTT CABERNET SAUVIGNON California	MEIOMI PINOT NOIR California
SONOMA-CUTRER CHARDONNAY		WHISPERING ANGEL Côtes de Provence, France
\$12 GLASS \$46 BOTTLE	\$12 GLASS \$46 BOTTLE	\$13 GLASS \$50 BOTTLE
		\$11 GLASS \$42 BOTTLE

COMPLIMENTARY
BEVERAGE EVERY VISIT

PRIORITY BOOKING

MEMBER-ONLY EVENTS

PRIVATE LOUNGE ACCESS

10% OFF
RETAIL PRODUCTS

BIRTHDAY
GROOMING EXPERIENCE

* THANK YOU FOR CHOOSING LUX. *
WE APPRECIATE YOUR TRUST AND SUPPORT.

EVERY MEMBERSHIP
INCLUDES ONE
COMPLIMENTARY
BEVERAGE OF YOUR
CHOICE WITH
EVERY VISIT.

LUX

BARBER CO.

★ ORLANDO ★

PREMIUM SELECTIONS.
ELEVATED EXPERIENCE.
YOU CHOOSE.

ALCOHOLIC OR
NON-ALCOHOLIC
— YOUR CHOICE.

— BEVERAGE SELECTION —

PREMIUM BRANDS • QUALITY INGREDIENTS • EXCEPTIONAL TASTE

ENERGY



Monster
Rehab®
Peach Tea
\$5



Monster
Rehab®
Lemonade Tea
\$5



Monster
Rehab®
Wild Berry Tea
\$5



Monster
Ultra White
\$5



Monster
Energy
Original
\$5

PREMIUM SOFT DRINKS



Mexican
Coca-Cola
\$4



Mexican
Sprite
\$4



Boylan
Black Cherry
\$4



Boylan
Root Beer
\$4

COFFEE



Fresh Brewed
Coffee
(Regular or Decaf)
\$4



Cold Brew
Coffee
\$5



Café
Cubano
\$4



Cortadito
\$5



Café con
Leche
\$5



Colada
(Serves Up to Four)
\$7

AVAILABLE FLAVOR SYRUPS

VANILLA • CARAMEL • HAZELNUT • SUGAR-FREE VANILLA

Add any flavor syrup to Fresh Brewed Coffee or Cold Brew at no additional charge.



JUICES



Simply
Orange®
Orange Juice
\$4



Simply
Apple®
Apple Juice
\$4



Ocean Spray®
Cranberry
Juice
\$4



Dole®
Pineapple
Juice
\$4

WATER



FIJI
Natural Artesian
Water
\$4



San Pellegrino
Sparkling
Mineral Water
\$5



Topo Chico
Sparkling
Mineral Water
\$4



PREMIUM BRANDS
ONLY THE BEST
FOR OUR MEMBERS



COMPLIMENTARY
BEVERAGE
WITH EVERY VISIT



RELAX. ENJOY.
YOU'RE IN
GOOD HANDS.



LUX EXPERIENCE
BECAUSE YOU
DESERVE IT.

THANK YOU FOR CHOOSING LUX.
WHERE EVERY DETAIL IS ELEVATED.



A luxury barber lounge, craft cocktail bar, and private events venue for the men of central Florida. Florida-licensed Master Barbers, a hospitality-first standard, and a modern gathering place built to be the flagship of an expanding lifestyle brand.

VISIT

Winter Park, Florida

OPENING

Late November 2026 —
Early January 2027

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CONTACT

Lux@Luxbarberco.com

LIVE AT LUX

Weekend evenings. Private nights. Live.

Live performers are here on weekends starting at 5:00 PM, and curated specifically for private events. Sound that lifts the room without overtaking it — the way a good record does at a dinner party.

THE PROGRAM

Four ways the music runs.

Weekends from 5:00 PM

Live performances run Friday, Saturday, and Sunday evenings starting at 5:00 PM. Jazz trios, atmospheric guitar, piano — sound built for conversation, not competition.

Atmospheric Performers

Ambient guitar, piano, and vocal-forward sets that fill the room without filling it up. The bar and lounge stay the room's center; the music stays its texture.

Private Events Only, Otherwise

Outside of weekend evenings, live music is reserved for private events. Every booking gets a

Private Event Booking

Curated live music for pre-wedding, milestone birthdays, retirements, corporate nights —

curated performer matched to the room and the occasion.

performer selected specifically for your event at LUX or off-site.

BOOK A SET

Musicians and hire inquiries.

Performers looking to be considered for the LUX roster, and hosts looking to book our artists for private events — same door.

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WINTER PARK · ORLANDO · EVENINGS & WEEKENDS



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PRIVATE EVENTS

Reserve the room. Own the night.

Beyond daily service and the bar, LUX Barber Co. is available after hours as a private events venue. The full lounge, bar, and barbering floor — hosted for milestone occasions with grooming, cocktails, and live music.

[INQUIRE ABOUT YOUR EVENT](#)

OCCASIONS

Built for the moments that matter.

Every event is scoped to the party and the occasion.

Pre-Wedding Groomsmen

The entire wedding party groomed side by side — haircuts, beard sculpts, straight-razor shaves, and cocktails. A ceremony before the ceremony.

Milestone Birthdays

A private room for a 30th, 40th, 50th, or 60th. Grooming for the guest of honor and his circle, followed by the bar.

Retirements

Graduations

Send off a career with a proper room, a proper cocktail, and a proper chair. Speeches welcome, tie loosening required.

New graduates, first suits, first straight-razor shave. A rite of passage marked in the same room the men before them did.

Corporate & Client Nights

Client entertaining, board dinners, executive off-sites. Private grooming as the hospitality centerpiece.

Anniversaries & Reunions

Fathers, sons, brothers, teammates. Any occasion that deserves the room to itself.

INCLUDED

What every event includes.

- ✕ Exclusive after-hours use of the lounge, bar, and barbering floor
- ✕ Dedicated Master Barbers scheduled for your party
- ✕ Full craft cocktail bar service with signature and custom menus
- ✕ Non-alcoholic beverage program available for every guest
- ✕ Optional live music — visiting jazz or house atmospheric performers
- ✕ Curated food pairings via preferred Winter Park catering partners
- ✕ Private event host to manage the evening end to end



PLAN YOUR EVENT

Tell us about the occasion.

Share the date, headcount, and what you're celebrating. Our private events host will follow up with a proposal.

EVENTS CONTACT

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WINTER PARK · ORLANDO · AFTER-HOURS AVAILABILITY



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CONSTRUCTION PROGRESS

Watching the flagship come together.

An open look at the build-out of the LUX Barber Co. Winter Park flagship — from the shell we started with to the lounge, bar, and nine-station floor taking shape now.

TIMELINE

Where we are.

PHASE 1

Site Secured

Winter Park flagship location signed and permitted.

PHASE 2

Demolition & Rough-In

Interior stripped to the shell. Electrical, plumbing, and HVAC rough-in underway.

PHASE 3

Build-Out

Framing, millwork, and finishes for the bar, lounge, and nine-station barber floor.

PHASE 4

Fit & Finish

Collins Comander Series chairs, marble, leather, lighting, and the bar program installed.

PHASE 5

Doors Open

November 19, 2026 — one week before Thanksgiving.

RENDERS

The finished room, visualized.

Design renders of the bar, lounge, and nine-station barber floor guiding the build-out.





EXTERIOR

The building and its plaza.

Brick, glass, and mature landscaping — the Winter Park address our guests will walk up to.







INTERIOR BUILD-OUT

The shell becoming the room.

Concrete, exposed structure, and the bones of the bar, lounge, and barber floor.





FLOOR PLANS

How the room is laid out.

Nine barber stations, a central bar, and a lounge built for gathering.

 Bar Area	4-Ssage Sink, Microwave, Sink, Barber, Uniform Closet, Tankless Water Heater, Table
 Lounge Table	 Uniform Closet Washer
 ADA	 Sinks
 Fire Sprinkler	 Tankless Water Heater

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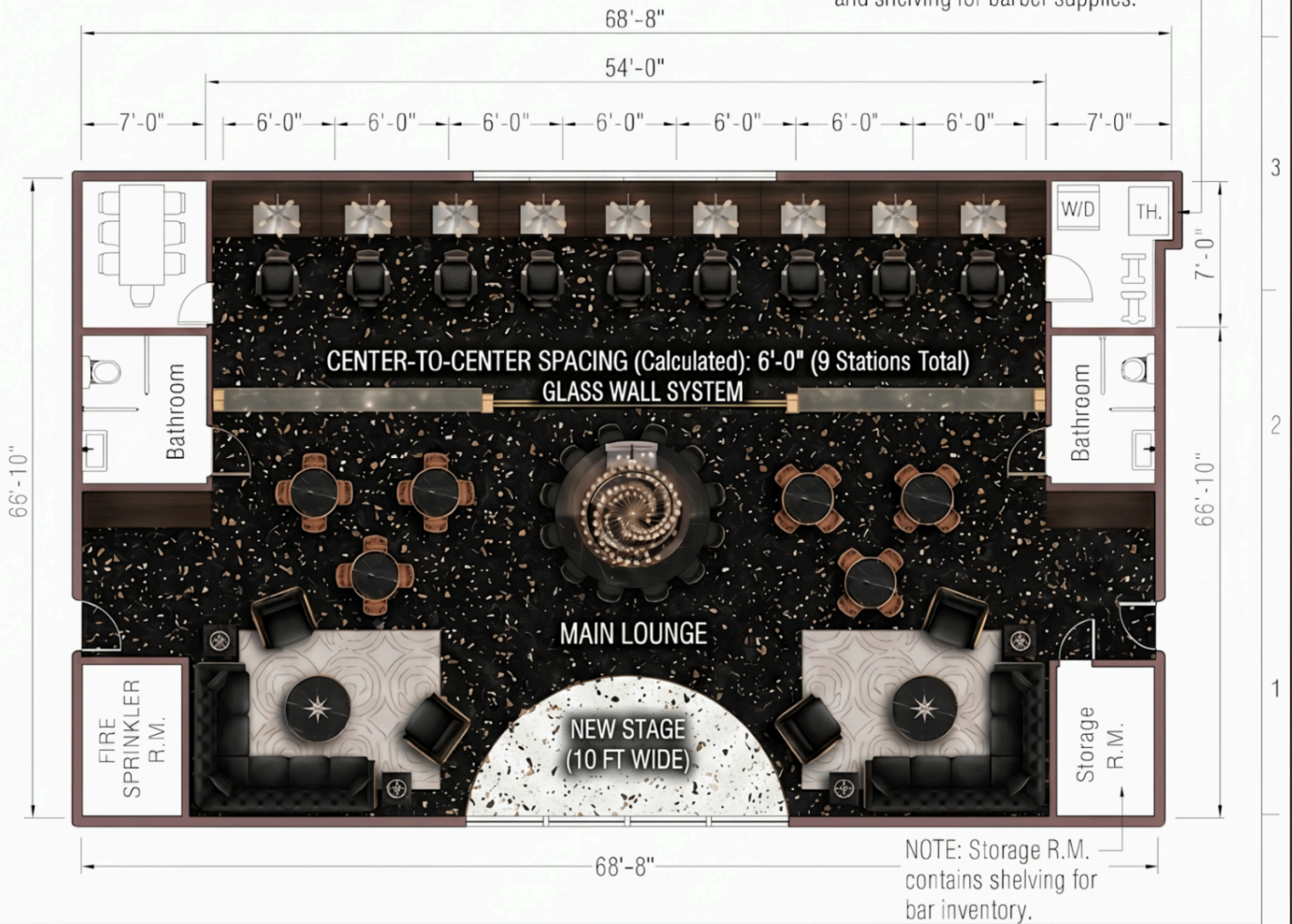
CEILING HEIGHTS:

2. Main Lounge & Bar Area: 15 ft.
Barber Area, Break Rm, Storage Rn.
Bathrooms: 9 ft.
4. Scale this drawing to the above
(dalashed line boundaries).



SCALE BAF: 1/4" = 1'-0"

NOTE: Mechanical Room contains 1 commercial-grade washer/dryer stackable unit, 2 tankless water heaters, and shelving for barber supplies.

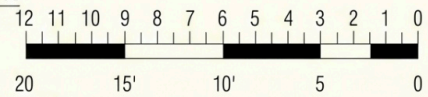


 Bar Area	4-Ssage Sink, Microwave, Sink, Barber, Uniform Closet, Tankless Water Heater, Table
 Lounge Table	 Uniform Closet Washer
 ADA	 (Plural Sink)
 Fire Sprinkler	 Tankless Water Heater

GENERAL NOTES & INFORMATION

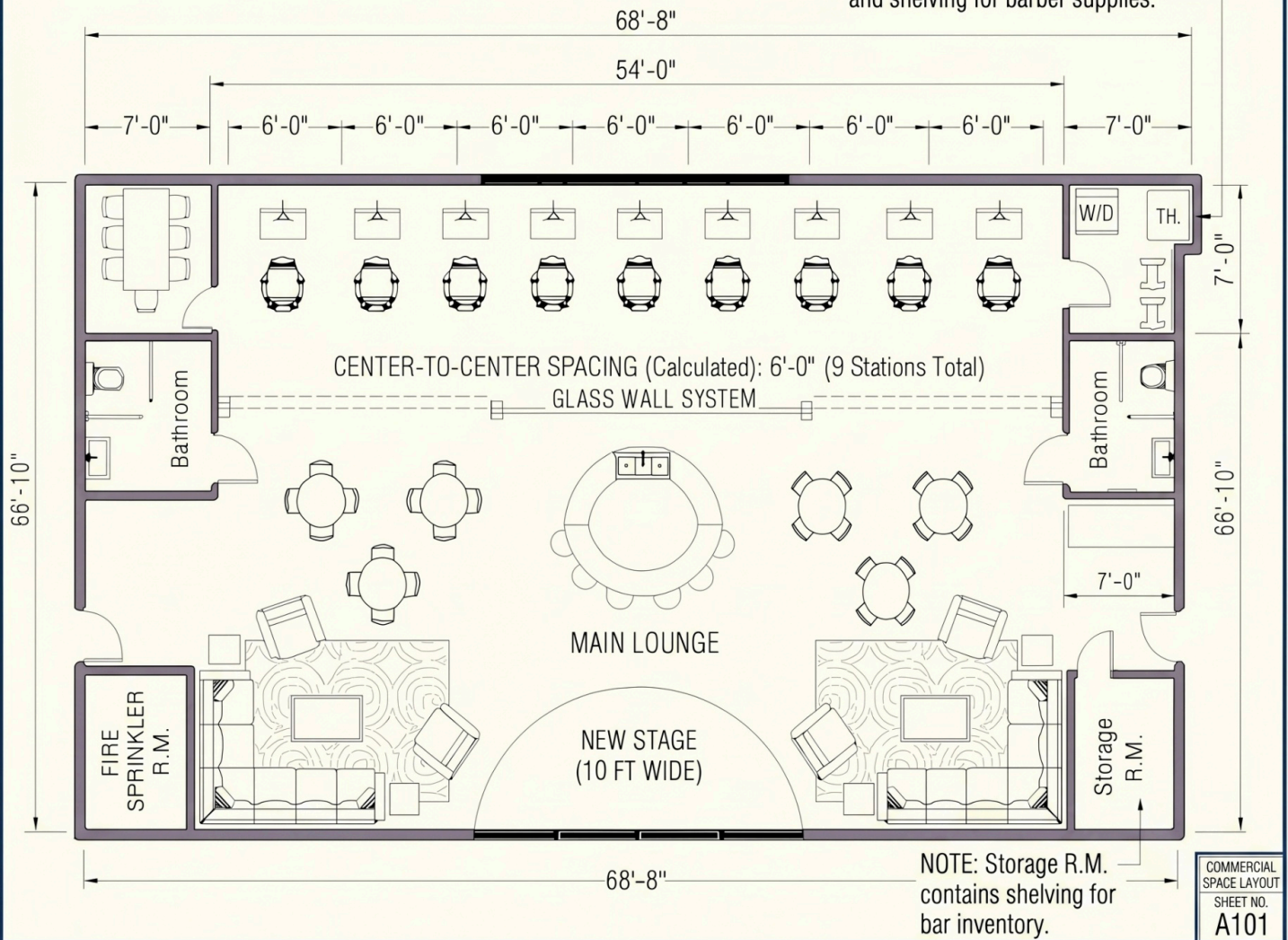
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1 commercial-grade washer/dryer
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and shelving for barber supplies.



DOORS OPEN

November 19, 2026

Membership interest, private-event inquiries, and press requests are all welcome now.



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CAREERS

Join the founding team.

LUX Barber Co. is a hospitality-centric establishment. We are not interviewing yet — we are gathering information from interested Florida-licensed Master Barbers, live performers, and bar and hospitality staff ahead of our late November 2026 to early January 2027 opening. Introduce yourself now, and we'll be in touch as interviews open.

[INTRODUCE YOURSELF](#)

ROLES

Who we're gathering information from.

A small, high-caliber founding roster across grooming, hospitality, and live entertainment. Formal interviews open closer to opening.

Master Barber

Florida-licensed Master Barber delivering the full LUX menu — haircuts, beard work, hot towel, and straight-razor detailing across Essential through

Lounge & Bar Team

Bartenders, hosts, and hospitality leads to run the bar, the lounge, and private events at the standard our guests expect.

Founders Society clientele. Commission structure only.

Live Performer

Singers and small jazz-band style ensembles for weekend lounge sets and curated private events. Think Postmodern Jukebox: vintage soul, swing, and reimagined pop in an intimate, upscale setting.

LIVE AT LUX

Performers wanted.

Weekend lounge sets and curated private-event entertainment for a modern man's gathering place.

- ✕ Vocalists and small jazz-style ensembles — Postmodern Jukebox energy welcome.
- ✕ Low-impact, atmospheric sets that elevate conversation without overpowering it.
- ✕ Weekend sets beginning at 5:00 PM, plus after-hours private events and milestone bookings.
- ✕ Professional presentation, reliable setup, and a set list that fits a luxury lounge environment.

SHARE YOUR WORK



WHY LUX

What you get behind the chair.

PREMIUM CLIENTELE

Members-first model with an Essential through Founders Society tier structure drives repeat, high-ticket bookings from day one.

ELEVATED ENVIRONMENT

Work in a full lounge and craft cocktail bar setting — quilted leather chairs, marble stations, and a design built to be the best chair in Orlando.

FOUNDING TEAM

Nine stations, a small founding roster. Help shape culture, service standards, and the LUX brand from the first cut.

BRAND & MARKETING SUPPORT

Professional photography, member acquisition, and a marketing engine driving traffic to your chair — you focus on the craft.

PRODUCT & RETAIL UPSIDE

In-house grooming line and retail attached to every service ticket, with commission on product sold.

CONTINUING EDUCATION

Ongoing training in classic barbering, straight-razor work, hot towel, and hospitality service standards.

WHO WE WANT

The right operator.

- ✕ Active Florida Master Barber license — non-negotiable
- ✕ Tested skills across skin fades, scissor work, straight-razor detailing, hot towel, and beard sculpting
- ✕ Hospitality-first mindset — you treat every guest like a private club member, not a walk-in
- ✕ Superb customer service, communication, and pride in the room you work in
- ✕ Reliable, punctual, and takes ownership of the guest experience end to end



Introduce yourself.

We're not interviewing yet — we're collecting information from interested candidates. Email your resume, portfolio or Instagram handle, and available start window. Barbers: include your license status. Performers: link audio or video. Bar & hospitality staff: outline your experience. We'll follow up personally when interviews open.

CAREERS CONTACT

Lux@Luxbarberco.com

Once the space is safe for walk-throughs and interviews open, we'll be in touch to schedule in-person meetings at the Winter Park location.

WINTER PARK · ORLANDO · OPENING LATE 2026 / EARLY 2027



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APPOINTMENTS

Booking opens soon.

Online appointment requests will open as we near our doors-open date. Both the opening date and booking availability will be updated here as construction progresses.

PROJECTED OPENING IN

116

DAYS

07

HOURS

01

MINUTES

23

SECONDS

[SEE OUR PROGRESS](#)LUX@LUXBARBERCO.COM

PROJECTED OPENING NOVEMBER 19, 2026



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